How can Tessian help ensure compliance?

**General Data Protection Regulation (GDPR)**

**INDUSTRY**
All organizations that process personal data of EU residents.

**WHAT TYPE OF DATA**
Personal data of EU residents.

**MANDATES**
Protect against unauthorized or unlawful processing and accidental loss, destruction or damage of personal data.

**PENALTIES**
Fines of up to 4% of the company’s annual worldwide turnover or €20 million, whichever is higher.

**HOW TESSIAN HELPS CUSTOMERS STAY COMPLIANT?**

- **Tessian Guardian** automatically prevents accidental sharing of personal data with unintended recipients.
- **Tessian Enforcer** tracks and blocks personal data from being sent to unauthorized business accounts.

---

**California Consumer Privacy Act (CCPA)**

**INDUSTRY**
All businesses in California that meets at least one of the three criteria: Annual gross revenue of $25 M; derive 50% of annual revenue from selling customer’s personal information; and buy / sell / receive / share personal information of >90,000 customers.

**WHAT TYPE OF DATA**
All end-user data collected by company websites using cookies and other tracking technology.

**MANDATES**
Empower users with new data rights (the first in the US), such as the right to opt-out, the right to disclosure of what data has been collected, and the right to deletion of that data.

**PENALTIES**
$7,500 per intentional violation or $750 per affected user
$2,500 for violations lacking intent

**HOW TESSIAN HELPS CUSTOMERS STAY COMPLIANT?**

- **Tessian Guardian** automatically prevents accidental sharing of personal data with unintended recipients.
- **Tessian Enforcer** tracks and blocks personal data from being sent to unauthorized business accounts.

---

**Health Insurance Portability & Accountability Act of 1996 (HIPAA)**

**INDUSTRY**
Healthcare

**WHAT TYPE OF DATA**
Personally identifiable electronic health information (ePHI)

**MANDATES**
- Ensure the confidentiality, integrity and availability of all ePHI data through its lifecycle (created, received, maintained or transmitted)
- Identify and protect against threats and impermissible uses

**PENALTIES**
- Fines of up to $50,000 per violation, with an annual maximum of $1.5 million
- Prison terms of up to 10 years.

**HOW TESSIAN HELPS CUSTOMERS STAY COMPLIANT?**

- **Tessian Guardian** prevents accidental data loss of sensitive patient data through misdirected emails.
- **Tessian Enforcer** tracks and blocks confidential health information such as health insurance or social security numbers from being shared externally.

---

**Gramm–Leach–Bliley Act (GLBA)**

**INDUSTRY**
Organizations that provide financial products / services to customers.

**WHAT TYPE OF DATA**
- Nonpublic personal information (NPI)
- Personally identifiable information (PII)

**MANDATES**
- Ensure the secure collection, disclosure and protection of consumers’ NPI and PII
- Develop a written information security plan to protect customers’ NPI and PII

**PENALTIES**
- $100,000 fine per violation for the organization
- $10,000 fine per violation or up to 5 years in prison for personally liable officers

**HOW TESSIAN HELPS CUSTOMERS STAY COMPLIANT?**

- **Tessian Constructor** to track and block PII such as social security and passport numbers from being sent externally.

---

**Payment Card Industry Data Security Standard (PCI DSS)**

**INDUSTRY**
Any industry that deals with cardholder data such as Retail, FSI.

**WHAT TYPE OF DATA**
Payment card data in paper and electronic form during both storage and transmission.

**MANDATES**
- Implement strong access control programs around cardholder data.
- Maintain a comprehensive vulnerability program.

**PENALTIES**
- Non-compliance fines of up to $100,000 / month
- Suspension of card acceptance

**HOW TESSIAN HELPS CUSTOMERS STAY COMPLIANT?**

- Tessian can identify payment card data such as credit or debit card numbers and, if it appears it’s being sent to an incorrect or unauthorized recipient, it will be blocked.